



MEERKAT LLC

Small-business automation • Anna, Texas

Meerkat Whiteboard.

Scratch space for ideas, sketches, and decisions.



WHAT'S INSIDE

- 01 Brainstorm Grid**
Drop ideas as sticky notes
- 02 Sketch Frame**
Pen-friendly grid canvas
- 03 Kanban Board**
To Do • Doing • Done
- 04 Mind Map**
Central node + branches
- 05 Decision Matrix**
Score options side-by-side

What's on the table?

Drop one idea per card. No filtering yet — quantity first, judging later.



Click to type your idea...	Click to type your idea...	Click to type your idea...	Click to type your idea...
Click to type your idea...	Click to type your idea...	Click to type your idea...	Click to type your idea...
Click to type your idea...	Click to type your idea...	Click to type your idea...	Click to type your idea...

Draw it out.

Use Canva's pen, shapes, or arrows. The grid is just a guide.

Sketch area • 13.3 × 5.2 in



Move work across the board.

Three lanes. Drag cards from left to right as things ship.

To Do

Captured but not started

Idea: Voice AI demo

Marvin records the script

Outline n8n template

Lead-capture variant

Email Sarah back

Tier-1 pricing question

+ Add card

Doing

In progress — limit 3

Whiteboard PPTX

Canva import test

Hostinger sync fix

FTP perms on /public_html

+ Add card

Done

Shipped this week

Hex chart embed

AOV by week

Ship outreach-pro v3

Gumroad page live

+ Add card

Branch out from the core idea.

Edit the center, drag the leaves wherever they want to go.



Score it. Pick one.

Rate each option 1–5 on the criteria that matter. Highest score wins (usually).

Criterion	Option A	Option B	Option C	Notes
Speed to ship	4	3	5	Lower lift wins
Quality / craft	3	5	3	B is most polished
Cost (lower = better)	5	2	4	A is cheapest
Strategic fit	3	5	4	What's the 12-mo arc?
Reversibility	5	3	4	Cheap to undo?
TOTAL	20	18	20	Tied — break with gut

Scoring: 1 = weak · 3 = okay · 5 = great → Sum each column, highest score wins.