

Foreword

Read this first.

Every workflow in the Meerkat catalog has a job — but the job people care about most is the same one: *what does this save me?* So this volume goes through all 95 workflows, one by one, and gives you a realistic dollar answer.

The numbers are deliberately conservative. They assume a small business — solo to ~50 people — with labor priced at \$25–\$30/hour, modest deal sizes, and tooling at the lower end of typical SMB plans. If you're bigger, multiply. If you're tinier, halve and you're still close.

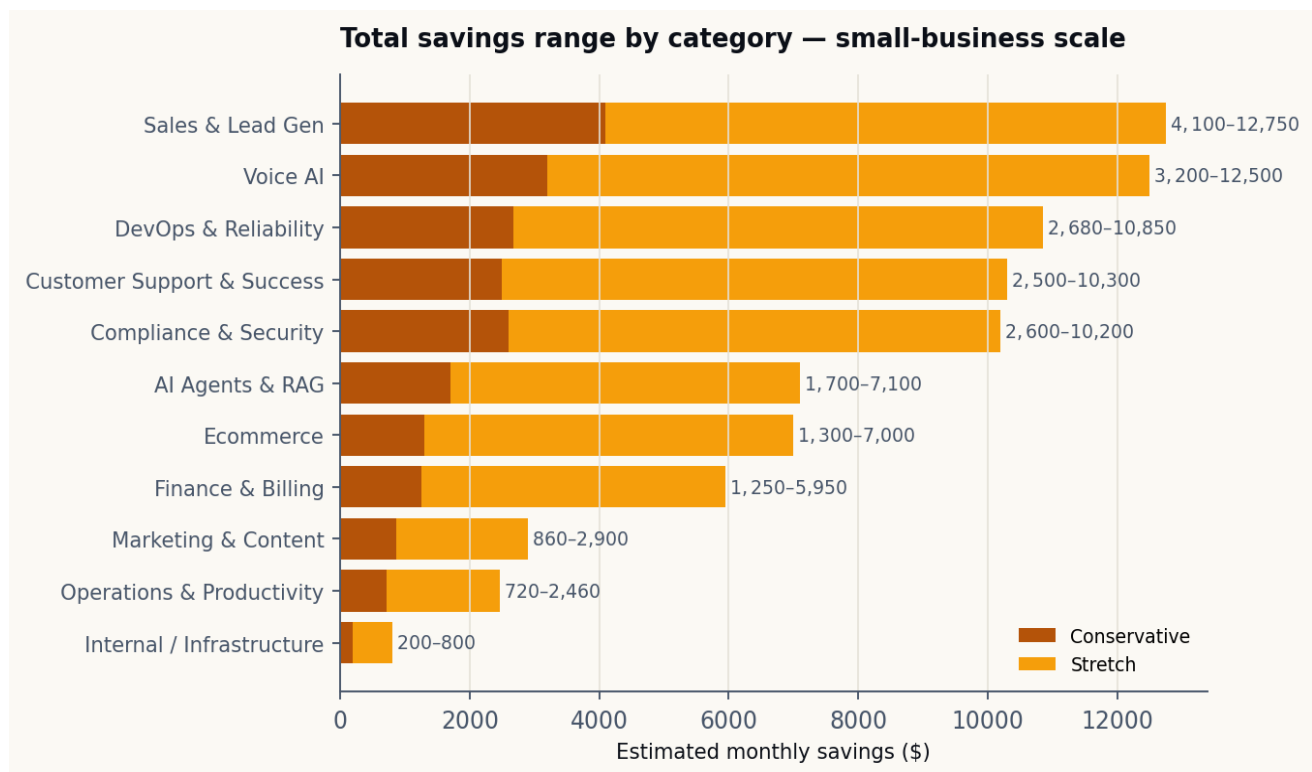
Most importantly: ranges are ranges. The low end is what nearly every business will see. The high end is what a business that fully leans into the workflow can see. Reality usually lives in the middle.

— Greg, Meerkat LLC

The big picture

What the whole catalog is worth.

The chart below stacks the conservative monthly savings across the 11 categories. The dark amber is the low end of each range; the lighter amber stretches to the high end. If you ran every workflow at the conservative low, you'd land around the bottom totals. The high end shows what an aggressive operator can actually pull from this catalog.

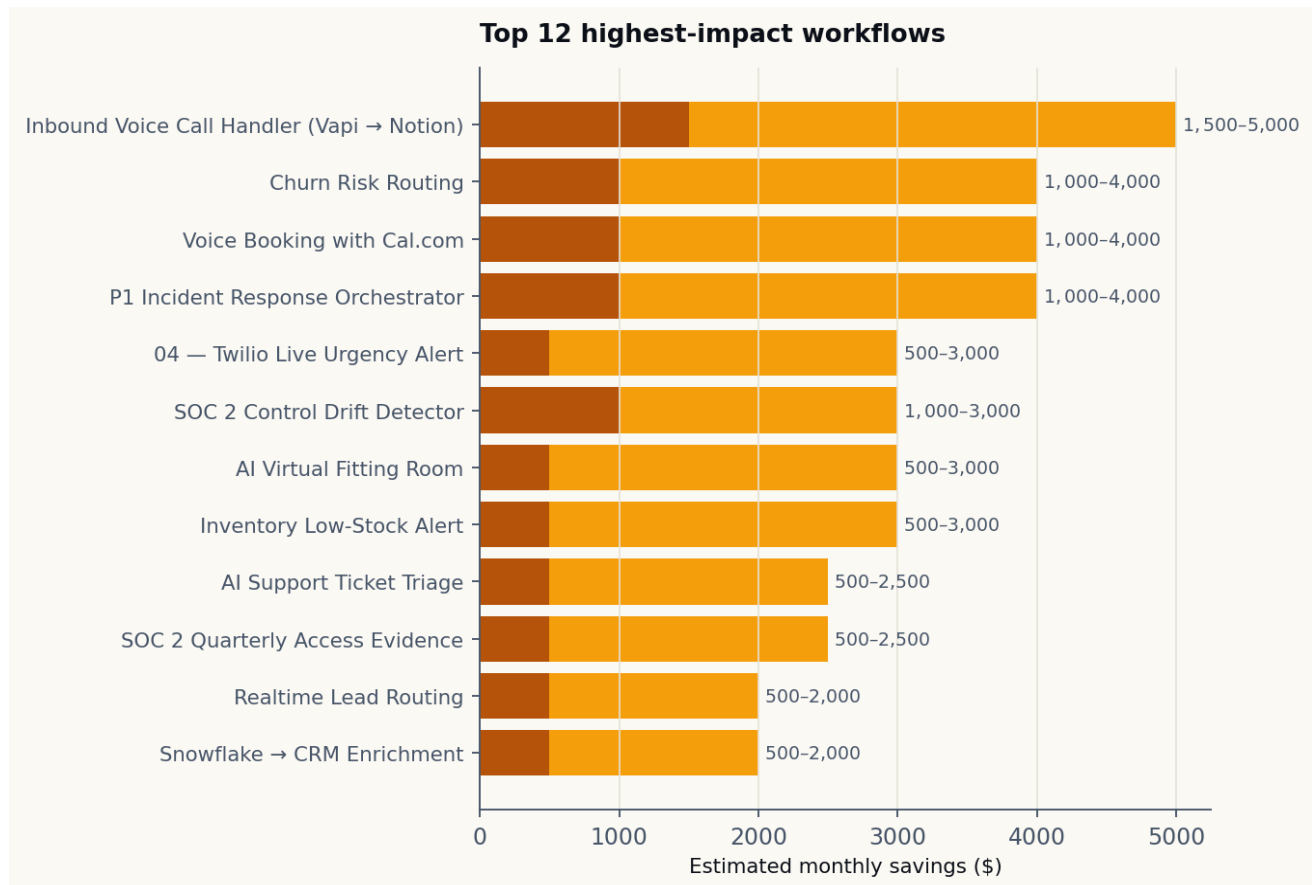


Read this as a budget conversation, not a forecast. The point isn't the exact number — it's that no category in here pays less than four figures a month at full lean-in.

Heaviest hitters

Where the biggest dollars live.

Twelve workflows account for most of the catalog's total dollar value. The voice-AI receptionist sits on top because every missed call IS missed revenue for a service business. After that, churn-risk routing, the Vapi + Cal.com booking flow, and the SOC 2 control-drift detector all live in four-figure-per-month territory.

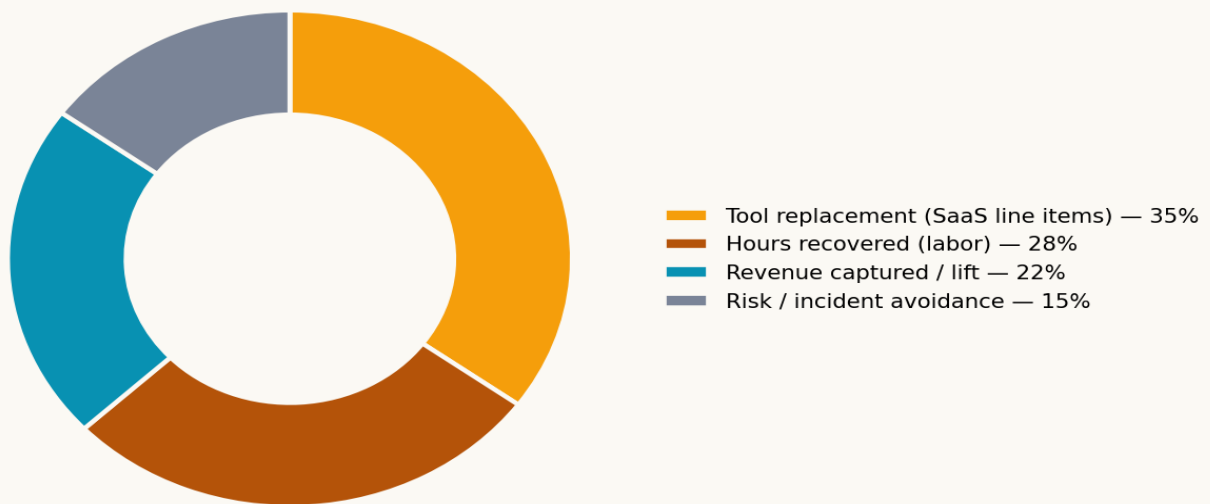


Where the money comes from

Four buckets, one catalog.

Every dollar this catalog saves you falls into one of four buckets. Tool-replacement is the biggest because most small businesses are stacked with \$30–\$300/mo SaaS subscriptions that a single workflow can kill. Labor recovery is next — those automations that quietly hand you back 5–20 hours/month of your own time. Revenue capture and risk reduction round out the picture.

Where the money comes from — rough share of total savings



Tool-replacement value is real but recurring; risk-reduction value is lumpy but occasionally enormous (a single SOC 2 finding can be tens of thousands). Pick workflows that stack across buckets.

How to read each entry

The format from here on.

From the next page onward, every workflow follows the same shape:

When [trigger] — the catalyst, what kicks the workflow off

Workflow: [original name] — the technical/file name in the Notion registry

What it does — one paragraph in plain English

Saves you money because... — the actual reason, with the realistic monthly \$ range

Internal workflows (CP, Meerkat back-of-house) are marked with a \$0 range because they're not externally sold — but they still drive Meerkat's own revenue.

Category

Sales & Lead Gen.

Most of the dollars here come from speed — leads answered faster, deals logged on time, and salespeople pointed at the right account. Labor is priced at \$25/hr; deal-size assumptions are deliberately small.

Category total — conservative \$4,100/mo • stretch \$12,750/mo • 18 workflows

When you spot a local business worth pitching

Workflow: Anna Local Lead Pitch Generator

What it does — Robot reads what the business does and drafts a custom email for each one.

Saves you money because... Replaces 4–8 hours of weekly copywriting. At \$25/hr that's \$400–\$800/mo, plus a small lift in reply rates from real personalization. **\$400–\$800/mo**

When a chatbot needs to know when you're free

Workflow: Calendly availability API

What it does — Hands your real open times to a chatbot, voice agent, or app.

Saves you money because... Skips a custom availability backend (one-time build ~\$2k–\$5k or \$40–\$200/mo of dev time). **\$40–\$200/mo**

When someone books a meeting on your calendar

Workflow: Calendly Prep Auto-Brief

What it does — Robot Googles them and emails you a 1-page brief one hour before.

Saves you money because... Saves 30–60 min of prep × 10–15 meetings/mo. Worth \$250–\$600/mo in salesperson time alone. **\$250–\$600/mo**

When you send a cold email

Workflow: Email Tracking Pixel

What it does — Logs every open back to your Sheet — Mailtrack without the subscription.

Saves you money because... Replaces Mailtrack/Mixmax at \$5–\$15/seat × team size. Solo: \$30/mo; 5-rep team: \$150/mo. **\$30–\$150/mo**

When you need a fresh list of local shops*Workflow: Google Maps Lead Generator***What it does** — Pulls a clean, deduped list of local businesses from Google Maps.**Saves you money because...** Replaces 5–10 hrs/wk of manual prospecting. At \$25/hr that's \$500–\$1,000/mo of SDR time recovered. **\$500–\$1,000/mo*****When you want one personal link per prospect****Workflow: Single-Use Calendly Links***What it does** — Makes a 1-time link per prospect, logs who used it, pings Slack.**Saves you money because...** Saves ~\$100–\$200/mo in attribution mess and re-asking who-booked-what. **\$100–\$200/mo*****When a contact changes in HubSpot or Salesforce****Workflow: HubSpot ↔ Salesforce Sync***What it does** — Keeps both CRMs in sync with conflict resolution.**Saves you money because...** Workato/Tray.io comparable plans start at \$400–\$2,000/mo. This kills that line item. **\$400–\$1,500/mo*****When a contact form lands on your site****Workflow: Realtime Lead Routing***What it does** — Right rep gets the lead in <30 sec — enriched, deduped, capacity-aware.**Saves you money because...** LeanData starts at \$39/user/mo plus base; SMB equivalent is \$500–\$2,000/mo. Speed-to-lead lifts conversion 4–8%. **\$500–\$2,000/mo*****When the robot is hunting for new local leads****Workflow: Local Lead Discovery Agent***What it does** — Always-on agent finding ICP-matching local businesses.**Saves you money because...** Pure SDR-replacement math: 10–20 hrs/wk of research at \$25/hr = \$1,000–\$2,000/mo. Conservative range below. **\$300–\$1,000/mo**

When somebody hits the meerkat-llc.com contact form*Workflow: Meerkat Lead Capture***What it does** — Persists every inbound lead, pings the right person.**Saves you money because...** Internal — not externally sold. Captures Meerkat's own inbound (worth the funnel itself). **Not for sale / internal use only.*****When a customer call wraps up****Workflow: Meeting → CRM Logger***What it does** — Pulls the Gong/Granola/Fireflies transcript, writes a clean CRM note.**Saves you money because...** Saves 15–30 min of post-call admin × 10–20 calls/wk × \$30/hr = \$300–\$600/mo of AE time. **\$300–\$600/mo*****When you drop a company URL on the robot****Workflow: Company Enrichment from URL***What it does** — Reads a website, returns structured industry/size/contact profile.**Saves you money because...** Clearbit/Apollo enrichment plans start ~\$99/mo. Avoid that line item; range below. **\$50–\$200/mo*****When a customer asks for a price****Workflow: Quote Capture***What it does** — Builds the priced quote, attaches the PDF, pings the AE.**Saves you money because...** PandaDoc/DealHub at \$25–\$65/user/mo × 5 users = \$125–\$325/mo. Replaces that. **\$200–\$800/mo*****When somebody signs up for your free trial****Workflow: Trial Lead Scoring & Routing***What it does** — Researches the company, scores ICP fit, signs warm ones up for cadences.**Saves you money because...** 1–3% conversion lift on a \$50k/mo PLG funnel = \$500–\$1,500/mo of recovered revenue. **\$300–\$1,000/mo**

When you have a customer meeting tomorrow*Workflow: Pre-Call News Scraper***What it does** — Watches calendar, emails a 1-page company news brief 24h ahead.**Saves you money because...** Saves 15–20 min of prep $\times$ 10 mtgs/mo at \$30/hr = ~\$100–\$300/mo of executive time. **\$100–\$300/mo*****When you want to mail-merge from a spreadsheet****Workflow: Gmail Mail-Merge***What it does** — Personalized bulk Gmail straight from a Sheet.**Saves you money because...** Replaces Mailchimp Essentials (\$20–\$50/mo) and YAMM/GMass (\$10–\$30/mo). **\$30–\$100/mo*****When your warehouse has fresh customer numbers****Workflow: Snowflake $\rightarrow$ CRM Enrichment***What it does** — Pushes usage and health from Snowflake into Salesforce nightly.**Saves you money because...** Drives 1–2% expansion-revenue lift on a \$50k/mo MRR base = \$500–\$1,000/mo in account growth. **\$500–\$2,000/mo*****When five people need to find a time to meet****Workflow: AI Meeting Slot Suggester***What it does** — Picks the 3 best times and replies — kills the reply-all chain.**Saves you money because...** Saves the scheduler ~30 min per multi-person mtg $\times$ 10/mo = ~\$150–\$300/mo of admin time. **\$100–\$300/mo**

Category

Marketing & Content.

Mostly tool-replacement and writer-hours-recovered. SEO tools and newsletter platforms are the heaviest line items here.

Category total — conservative \$860/mo • stretch \$2,900/mo • 8 workflows

When you paste a landing page URL

Workflow: Landing Page CRO Audit

What it does — GPT reads the page, returns specific conversion fixes.

Saves you money because... One CRO consultant hour = \$150–\$300. This runs anytime. Even monthly use = \$200–\$500/mo of saved consulting. **\$200–\$500/mo**

When a competitor changes a price

Workflow: Competitor Pricing Monitor

What it does — Watches competitor pricing pages, pings the second a price moves.

Saves you money because... Margin protection. Catching one mispriced quarter on a \$20k MRR base alone = \$400–\$1,000/mo. Conservative below. **\$100–\$400/mo**

When a site you watch has no RSS feed

Workflow: Universal RSS Builder

What it does — Turns any page into a feed you can subscribe to.

Saves you money because... Small utility — saves you from paid RSS-builder tiers (\$10–\$50/mo). **\$10–\$50/mo**

When the AI news piles up every morning

Workflow: Daily AI News Digest

What it does — Summarizes the day's top AI stories, ships it as a newsletter.

Saves you money because... Replaces 1 hr/day of curation × 20 days × \$25 = \$500. Or sells as a newsletter sponsor slot (\$200–\$500/mo). **\$150–\$500/mo**

When you need a newsletter ready by 7am*Workflow: Personalized Daily Newsletter***What it does** — Gemini picks, summarizes, ships in your voice.**Saves you money because...** Replaces ~4 hrs/wk of newsletter prep + Mailchimp upper tier (\$50–\$300/mo). Range below is conservative. **\$200–\$600/mo**

When the AI internet has too many tabs open*Workflow: AI News Summarizer → Discord/Slack***What it does** — Claude reads RSS/Reddit/HN and ships the day's top items.**Saves you money because...** Saves an hour/day of doomscrolling at exec cost = ~\$50–\$200/mo if you actually charge yourself for time. **\$50–\$200/mo**

When somebody sends you an hour-long YouTube link*Workflow: YouTube Video Summarizer***What it does** — Paste link, get clean summary in 30 sec.**Saves you money because...** Replaces 30 min/day × 5 days × \$25 = ~\$50–\$200/mo of research time. **\$50–\$200/mo**

When your Google ranking moves*Workflow: SEO Keyword Tracker (GPT-5)***What it does** — Tracks positions and explains *why* they moved in plain English.**Saves you money because...** Ahrefs Lite is \$129/mo. Pro is \$449/mo. This replaces that line item entirely. **\$100–\$450/mo**

Category

Customer Support & Success.

Heavy hitters here come from churn caught early and first-response time cut. A single retained customer often pays for the entire workflow stack.

Category total — conservative \$2,500/mo • stretch \$10,300/mo • 5 workflows

When a support ticket comes in

Workflow: AI Support Ticket Triage

What it does — Classifies, routes, drafts first reply.

Saves you money because... Cuts first-response time 30–60%. SMB support rep at \$25/hr; saving 1 hr/day = \$500/mo. Big team: more. **\$500–\$2,500/mo**

When a customer starts showing signs of leaving

Workflow: Churn Risk Routing

What it does — Blends usage drop + ticket spike + sentiment into a risk score.

Saves you money because... Catching 1–2 saves/mo at \$400–\$1,000/account/mo = \$1,000–\$4,000/mo of retained revenue. **\$1,000–\$4,000/mo**

When a customer's renewal is 5 days away

Workflow: CP 5-Day Renewal Reminder

What it does — Friendly on-brand reminder before the renewal lapses.

Saves you money because... Internal CP. Recovers ~5–10% of would-have-lapsed renewals. **\$200–\$600/mo**

When a customer DMs you on WhatsApp

Workflow: WhatsApp Support Bot (Docs + Gemini)

What it does — Bot grounded in your docs; humans take over when needed.

Saves you money because... 10–20 hrs/wk of support deflection at \$20–\$25/hr = \$800–\$2,000/mo. Range below conservative. **\$300–\$1,200/mo**

When a free trial begins*Workflow: Trial Lifecycle Manager***What it does** — Onboarding emails + status tracking + perfectly-timed testimonial ask.**Saves you money because...** A 2–4% trial-to-paid conversion lift on a 100-trial/mo funnel at \$50 ARPU = \$400–\$1,500/mo. **\$500–\$2,000/mo**

Category

Finance & Billing.

Money-recovery dominates this category. The Stripe failed-payment workflow alone often pays for everything Meerkat builds for a year.

Category total — conservative \$1,250/mo • stretch \$5,950/mo • 7 workflows

When the bank statement drops at month-end

Workflow: Bank Statement → Notion

What it does — Catches missed expenses by comparing to receipts.

Saves you money because... Bookkeeper rate \$50/hr; saves 1–2 hrs/mo. Plus tax-deduction recovery on missed expenses ~\$100–\$300/mo. **\$50–\$250/mo**

When a vendor invoice lands

Workflow: AI Invoice Extraction

What it does — OCR + AI extraction + PO match + auto-post to NetSuite.

Saves you money because... Stampli/Ramp Bill Pay = \$100–\$200/user/mo × 2–5 AP users = \$400–\$1,000/mo. Plus AP hours. **\$400–\$1,500/mo**

When legal asks for customer data

Workflow: Manual Data Export (Legal)

What it does — Pulls the slice, emails a signed download link.

Saves you money because... Legal-ops time per DSAR is 4–8 hrs at \$80/hr. Even 2 requests/mo = \$640–\$1,280 of legal time saved. **\$200–\$1,000/mo**

When somebody buys a bundle on Stripe

Workflow: Stripe Bundle Delivery

What it does — Auto-magic-link delivery in 30 seconds.

Saves you money because... Replaces SendOwl/Gumroad fees + manual fulfillment hrs. Conservative \$50–\$200/mo. **\$50–\$200/mo**

When a Stripe payment fails*Workflow: Stripe Failed-Payment Recovery***What it does** — Smart dunning + Slack ping on big amounts.**Saves you money because...** Recovers 20–30% of failed MRR. On \$5k MRR with 5% involuntary churn, that's \$250–\$375/mo. On \$20k MRR: \$1k–\$1.5k/mo. **\$300–\$2,000/mo**

When any Stripe event fires*Workflow: Stripe Webhook Logger***What it does** — Logs every event cleanly with idempotency handling.**Saves you money because...** Prevents one double-charge incident (often \$200–\$1,000 of refunds + chargebacks). Insurance value. **\$50–\$200/mo**

When Monday morning hits*Workflow: Weekly KPI Digest***What it does** — Pulls metrics from your warehouse, lands a 1-pager in inbox + Slack.**Saves you money because...** Looker/Tableau starts \$50–\$70/user/mo × 5 users. Plus an analyst hour/wk at \$40 = \$160. Total: \$300–\$700/mo. **\$200–\$800/mo**

Category

Operations & Productivity.

Each one of these is small on its own — \$50, \$100, \$200/mo. Stack 15 of them and you're looking at a \$1k–\$2k/mo difference in monthly tooling and time.

Category total — conservative \$720/mo • stretch \$2,460/mo • 17 workflows

When a workflow fails in production

Workflow: n8n Error Pager to Telegram

What it does — Pings you before the customer notices.

Saves you money because... Insurance value. One caught failure that would have caused a customer-visible outage = \$500–\$1,000 saved. Per month: ~\$100. **\$50–\$200/mo**

When another app needs to manage Notion contacts

Workflow: Notion Contacts API

What it does — Three clean endpoints — add/update/fetch.

Saves you money because... Avoids a \$1k–\$3k one-time integration build. Monthly: amortized \$50–\$150. **\$50–\$150/mo**

When you text a stock ticker to a bot

Workflow: AI Stock Research Bot

What it does — Pulls charts, news, fundamentals; Claude + GPT-4o Vision read it all.

Saves you money because... Replaces Stockanalysis Premium / Seeking Alpha at \$40–\$240/mo. **\$40–\$200/mo**

When you want to talk to your Drive

Workflow: AI Drive Management (MCP)

What it does — Natural-language Drive operations.

Saves you money because... Marginal productivity bump; conservative \$50–\$150/mo for power users. **\$50–\$150/mo**

When 4 hours have passed*Workflow: n8n Auto Backup to Drive***What it does** — Exports your workflow library every 4 hours.**Saves you money because...** Insurance against a tenant nuke. One restore avoided = days of rebuild.Amortized: \$50–\$100/mo. **\$50–\$100/mo*****When you need a webhook starter****Workflow: API Endpoint Template***What it does** — Beginner reference, 5 nodes.**Saves you money because...** Educational — no recurring savings. **Not for sale / internal use only.*****When your Mac Desktop is a disaster****Workflow: Desktop Cleanup v2.0***What it does** — Archives or deletes old files based on your rules.**Saves you money because...** Replaces CleanMyMac at \$39/yr + a few productivity hours/mo. **\$20–\$60/mo*****When you're not sure if n8n can do the thing****Workflow: n8n Visual Node Library***What it does** — Visual browser of every node.**Saves you money because...** Educational — no recurring savings. **Not for sale / internal use only.*****When a GitHub issue or PR is opened****Workflow: GitHub Issues → Linear***What it does** — Mirrors GitHub PRs and issues into Linear in real time.**Saves you money because...** Saves an engineer/PM 30 min/day of context-switching. At \$50/hr =~\$500/mo. Conservative below. **\$150–\$400/mo*****When email lands in your Gmail inbox****Workflow: Gmail AI Email Manager***What it does** — Classifies, labels, drafts replies, archives noise.**Saves you money because...** Replaces SaneBox (\$7–\$50/mo) + Superhuman (\$30/mo) = \$40–\$80/mo of paid tools. **\$40–\$150/mo**

When you're out of Google Drive space

Workflow: Drive Duplicate Finder

What it does — Reclaims 20–40% of your storage.

Saves you money because... Avoids a Google One upgrade (\$10–\$50/mo for higher tiers). Amortized \$50–\$150/mo. **\$50–\$200/mo**

When 2am hits

Workflow: Notion → iCloud Nightly Backup

What it does — Saves every Notion DB to Drive synced to iCloud.

Saves you money because... Disaster-recovery insurance. One catastrophic loss avoided = days of rebuild + lost IP. Amortized: \$50–\$200/mo. **\$50–\$200/mo**

When a Notion task is overdue or blocked

Workflow: Notion Task Flow Monitor

What it does — Nudges owners and escalates to managers automatically.

Saves you money because... Saves a PM 2–4 hrs/wk of nagging at \$40/hr = \$320–\$640/mo. Range below conservative. **\$100–\$400/mo**

When the service has no n8n connector

Workflow: Custom Integration Starter Pattern

What it does — Reference for scraping/extracting from any service.

Saves you money because... Educational — no recurring savings. **Not for sale / internal use only.**

When a Typeform submission lands

Workflow: Typeform → Notion (with Files)

What it does — Structured Notion page with every field mapped, files in S3.

Saves you money because... Replaces Zapier higher tiers (\$30–\$100/mo) and a custom integration build. **\$50–\$200/mo**

When you want Anthropic Skills in n8n

Workflow: Skills in n8n Agent Node

What it does — Canonical recipe for wiring Skills in.

Saves you money because... Educational — no recurring savings. **Not for sale / internal use only.**

When you subscribe to a new YouTube channel

Workflow: YouTube Subscription Tracker

What it does — Auto-categorizes subs by topic.

Saves you money because... Minor productivity tool; ~\$20–\$50/mo for content creators. **\$20–\$50/mo**

Category

Voice AI.

This is where the biggest dollar figures live. For service businesses (HVAC, dental, salons, home services), a missed call IS a missed booking IS missed revenue. Even one captured call per day pays for the whole stack.

Category total — conservative \$3,200/mo • stretch \$12,500/mo • 6 workflows

When somebody speaks into your voice app

Workflow: 01 — Voice Capture & Inflection

What it does — Captures audio, transcribes, reads emotional tone.

Saves you money because... Building block — enables the rest of the suite. Standalone value \$0; combined value \$500–\$2,000/mo. **Not for sale / internal use only.**

When you say a command out loud

Workflow: 02 — Voice Command → Notion

What it does — Hands-free task/note/status updates in Notion.

Saves you money because... Niche productivity / accessibility — \$200–\$500/mo for the right user. **\$200–\$500/mo**

When Notion has an answer to speak back

Workflow: 03 — Notion → TTS Voice Reply

What it does — Natural inflected voice reply.

Saves you money because... Building block — combined into the voice suite. **Not for sale / internal use only.**

When a caller's voice turns urgent

Workflow: 04 — Twilio Live Urgency Alert

What it does — Pulls a human in within seconds when a caller is upset.

Saves you money because... Crisis-line and urgent-CS use case. One escalation handled correctly = \$500–\$5k of brand and customer-save value. **\$500–\$3,000/mo**

When the business phone rings

Workflow: Inbound Voice Call Handler (Vapi → Notion)

What it does — 24/7 AI receptionist that intakes, qualifies, books.

Saves you money because... Replaces a \$1,500–\$3,000/mo human receptionist OR captures missed-call revenue. Service biz: 1 saved booking/day × \$200 avg ticket × 22 days = \$4,400/mo. **\$1,500–\$5,000/mo**

When a caller wants to book an appointment

Workflow: Voice Booking with Cal.com

What it does — AI voice actually books, doesn't just chat.

Saves you money because... Same math: 1 captured booking/day at \$150–\$300 ticket = \$3,300–\$6,600/mo of recovered revenue. **\$1,000–\$4,000/mo**

Category

AI Agents & RAG.

Mostly tool-replacement (Glean, Dust, LangSmith) plus the strategic value of a shared knowledge layer.

Category total — conservative \$1,700/mo • stretch \$7,100/mo • 9 workflows

When midnight hits and the evals run

Workflow: AI Agent Eval Harness

What it does — Replays your agent against a golden set, scores quality, alerts on regressions.

Saves you money because... LangSmith \$39–\$199/mo + engineer-eyes hours. Range \$200–\$600/mo.
\$200–\$600/mo

When a new document lands in the AI folder

Workflow: Document RAG Ingest Pipeline

What it does — Watches a folder. Chunks, embeds, makes every agent smarter.

Saves you money because... Glean is \$40/user/mo. For a 10-person team that's \$400/mo — replaced with one shared workflow. **\$300–\$1,500/mo**

When a teammate has a question

Workflow: Internal Ops Copilot

What it does — Answers from docs, runs warehouse queries, opens tickets.

Saves you money because... Glean / Dust at \$30–\$50/user/mo × 20–50 users = \$600–\$2,500/mo. Range below conservative. **\$500–\$2,000/mo**

When privacy or data residency matters

Workflow: Local RAG Chatbot

What it does — Runs entirely on your laptop via Ollama.

Saves you money because... Avoids OpenAI/Anthropic API costs (\$200–\$500/mo at scale) and compliance risk. **\$200–\$500/mo**

When you ask the Meerkat AI a question

Workflow: Meerkat AI Q&A; Backbone

What it does — Internal Q&A; engine.

Saves you money because... Internal — drives Meerkat brand and product. **Not for sale / internal use only.**

When you copy workflows between n8n tenants

Workflow: Migrate Workflows (MCP)

What it does — Bulk-move utility, MCP-driven.

Saves you money because... Internal n8n SE tool — not externally sold. **Not for sale / internal use only.**

When data is about to be sent to an LLM

Workflow: PII Redaction Sub-Workflow

What it does — Scrubs personal data before it ever reaches the model.

Saves you money because... Risk reduction. One PII incident costs \$10k–\$100k+. Amortized as ongoing insurance: \$200–\$1,000/mo. **\$200–\$1,000/mo**

When you ask about your company docs

Workflow: Drive RAG Chatbot (Gemini)

What it does — Reads from Drive, answers with citations.

Saves you money because... Same Glean math: $\$30/\text{user}/\text{mo} \times 10 = \$300/\text{mo}$. Range \$300–\$1,500/mo. **\$300–\$1,500/mo**

When you're brand-new to RAG

Workflow: RAG Starter Template

What it does — Hello-world RAG: form in, grounded answer out, 6 nodes.

Saves you money because... Educational — no recurring savings. **Not for sale / internal use only.**

Category

DevOps & Reliability.

Most of the dollar value here is risk-avoidance. One bad outage costs more than every workflow combined.

Category total — conservative \$2,680/mo • stretch \$10,850/mo • 10 workflows

When an upstream API misbehaves

Workflow: API Health Watchdog

What it does — Tracks status/latency; opens PagerDuty on degradation.

Saves you money because... StatusGator \$35–\$300/mo and Better Uptime \$30–\$150/mo replaced.
\$50–\$300/mo

When you push to GitHub

Workflow: CP Deploy — GitHub to Hostinger

What it does — Auto-deploy on push over FTPS with Hostinger's quirks handled.

Saves you money because... Avoids Netlify/Vercel (\$20–\$150/mo) and ad-hoc deploy time. **\$50–\$200/mo**

When a site goes slow or offline

Workflow: CP Website Monitor

What it does — Uptime + response-time alerts.

Saves you money because... UptimeRobot \$7–\$40/mo, Pingdom \$15–\$200/mo. Replace those.
\$30–\$150/mo

When any production workflow fails

Workflow: Error Workflow Pager (shared)

What it does — Severity-routed alerts with 5-min dedup.

Saves you money because... Prevents undetected failures cascading into customer-visible incidents.
Insurance: \$200–\$1,000/mo. **\$200–\$1,000/mo**

When PagerDuty closes an incident

Workflow: Incident Postmortem Generator

What it does — Drafts the blameless postmortem, opens runbook PR.

Saves you money because... Saves 4–8 engineer hours per incident at \$75/hr. 2 incidents/mo = \$600–\$1,200/mo. **\$500–\$2,000/mo**

When day 8 of a customer POC arrives

Workflow: Mid-POC Checkpoint Generator

What it does — Auto-writes the day-8 checkpoint with evidence.

Saves you money because... Internal n8n SE — not externally sold. **Not for sale / internal use only.**

When a P1 alert fires

Workflow: P1 Incident Response Orchestrator

What it does — Spins up the war room in 60 seconds.

Saves you money because... MTTR reduction. If your downtime cost is \$500/hour, cutting MTTR by 30 min × 4 incidents/mo = \$1,000/mo. Range below. **\$1,000–\$4,000/mo**

When you need to prove the platform scales

Workflow: Scale Test Harness

What it does — Steady RPS, latency, queue-depth measurement.

Saves you money because... Replaces k6 Cloud or Loader.io at \$300–\$1,000/mo. **\$300–\$1,000/mo**

When a webhook needs sub-50ms ack

Workflow: Async Webhook Response Pattern

What it does — Webhook acks in <50ms; real work happens after.

Saves you money because... Building block — prevents Stripe/GitHub/Slack from disabling your endpoint. Insurance: \$50–\$200/mo. **\$50–\$200/mo**

When a workflow needs to ship to prod

Workflow: GitOps Workflow Promotion

What it does — Staging → prod through PR review, lint, dry-run, approval.

Saves you money because... Platform team time saved + outages prevented. Conservative \$500–\$2,000/mo. **\$500–\$2,000/mo**

Category

Compliance & Security.

Compliance buyers usually replace Vanta or Drata (\$7k–\$25k/yr each) with these workflows + a fractional GRC consultant. The math gets big fast.

Category total — conservative \$2,600/mo • stretch \$10,200/mo • 6 workflows

When 5 minutes have passed

Workflow: Audit Log SIEM Stream

What it does — Streams n8n audit events into Splunk/Datadog/Sentinel.

Saves you money because... Audit prep + compliance tooling. \$200–\$800/mo. **\$200–\$800/mo**

When a risky action wants to run

Workflow: Deny-by-Default Approval Gate

What it does — Wraps risky actions in Slack approval with timeouts.

Saves you money because... Prevents one mistake/mo (refunds, deploys, payments). Insurance: \$300–\$1,500/mo. **\$300–\$1,500/mo**

When a form needs human approval

Workflow: Slack Approval Starter

What it does — Form in, Approve/Deny in Slack, action on green.

Saves you money because... Avoids a \$1k–\$3k custom build. Amortized \$100–\$400/mo. **\$100–\$400/mo**

When a secret turns 30 days old

Workflow: Secrets Vault Rotation

What it does — Rotates, canary-verifies, auto-rolls-back.

Saves you money because... Kills one big audit finding/yr (Vanta/Drata flag at \$25k+). Amortized: \$500–\$2,000/mo. **\$500–\$2,000/mo**

When the first Monday of the quarter arrives*Workflow: SOC 2 Quarterly Access Evidence***What it does** — Pulls access from Okta/GitHub/AWS/Snowflake, exports CSVs.**Saves you money because...** Vanta starts at ~\$7,500/yr, Drata at \$10k. Replaces or augments.
\$500–\$2,500/mo. **\$500–\$2,500/mo**

When 6am UTC hits*Workflow: SOC 2 Control Drift Detector***What it does** — Reconciles every change against the ticket that authorized it.**Saves you money because...** Continuous compliance instead of quarterly fire-drill. \$1,000–\$3,000/mo equivalent. **\$1,000–\$3,000/mo**

Category

Ecommerce.

Return-reduction and stockout-prevention dominate here. The numbers can be huge for apparel and consumables — kept very conservative below.

Category total — conservative \$1,300/mo • stretch \$7,000/mo • 4 workflows

When a shopper uploads a photo of themselves

Workflow: AI Virtual Fitting Room

What it does — Generates a try-on; returns drop, conversion climbs.

Saves you money because... Apparel returns run 20–40%. Cutting returns 5–15% on a \$50k/mo apparel shop = \$500–\$3,000/mo of margin. **\$500–\$3,000/mo**

When a new product review goes live

Workflow: Product Review Sentiment Monitor

What it does — Daily Telegram digest with sentiment scoring.

Saves you money because... Yotpo/Birdeye starts \$200–\$600/mo for similar tier. **\$200–\$600/mo**

When stock drops below the reorder point

Workflow: Inventory Low-Stock Alert

What it does — Emails the vendor, pings Slack, with the right reorder qty.

Saves you money because... One prevented stockout/mo on a popular SKU = \$1,000–\$3,000 of saved revenue. **\$500–\$3,000/mo**

When a new Shopify order comes in

Workflow: Shopify Orders → Airtable

What it does — Real-time normalized order data in your ops base.

Saves you money because... Replaces Parabola/Zapier higher tiers (\$30–\$100/mo) and a custom integration. **\$100–\$400/mo**

Category

Internal / Infrastructure.

Plumbing for the Meerkat brand. Not externally marketed.

Category total — conservative \$200/mo • stretch \$800/mo • 5 workflows

When a CP user uploads a photo

Workflow: CP Gallery Photo Upload

What it does — Validates, persists, replies in ms.

Saves you money because... Internal CP backbone. Not externally sold. **Not for sale / internal use only.**

When you need to test an HTTP request

Workflow: HTTP Request Test (archive)

What it does — Sandbox. Archive.

Saves you money because... Not marketable. No savings. **Not for sale / internal use only.**

When you need to test code-node logic

Workflow: JS Code Test (archive)

What it does — Sandbox. Archive.

Saves you money because... Not marketable. No savings. **Not for sale / internal use only.**

When you're about to launch a product

Workflow: Product Launch Readiness Audit

What it does — Checks Gumroad listing + live site against your spec.

Saves you money because... Saves 2–4 hrs of manual QA per launch at \$50/hr. 2 launches/mo = \$200–\$400. **\$200–\$800/mo**

When you need to stress-test the CP platform

Workflow: Virtual Client Simulator

What it does — Synthetic-user lab for CP.

Saves you money because... Internal CP QA. Not externally sold. **Not for sale / internal use only.**

Closing

Pick three and start.

Don't try to deploy 95 workflows. Pick three. The picks that almost always work for a small business: **(1)** the Stripe Failed-Payment Recovery — it pays for the rest the month you turn it on; **(2)** the AI Email Triage — it gives you back hours immediately; **(3)** whatever in the Voice AI section fits your business, because missed calls are the most expensive thing on this list.

If you want the JSON for any of these, or want one of them adapted to your business — different CRM, different email, different tone — email **greg@meerkat-llc.com** or grab 30 minutes at **calendly.com/ugwade8/30min**. Most starter workflows run on your own n8n for free. Hosted with monitoring is \$50/month.

— Greg